INCLUSIVE CITIES FOR SUSTAINABLE FAMILIES

Empowering Families: the Family Alliances

High level Side Event
New York, Monday 6° February 2017
Alliances for families: initiatives to promote welfare of families and enterprises

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WHY?

Building a coherent inclusive model in connection with local, national, European and UN objectives to empower families

• Family as fundamental pillar for social cohesion;
• Building Family Friendly society;
• Generating social capital;
• Promoting welfare of families and enterprises;
• Extending the offer of services and opportunities in a period of economic crisis;
• Favoring growth.
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WHY?

Social aims

Promoting individual welfare through family as a place to build social links, training and growth opportunities for the person

• Fighting social exclusion;
• Supporting parenthood;
• Favouring social integration;
• Increasing belonging to the community;
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WHAT?

Carried out through local networks made by Local Authorities including Municipalities, families’ associations, social economic and cultural stakeholders that promote in a specific area policies oriented to the wellbeing of families.
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WHAT?

Examples of activities:

• Extra school curricula activities;
• Courses of parenthood;
• Cultural, touristic, commercial hotel offers;
  Supporting work life balance for women and families with a dependant person
• Education new technologies
• Solidarity networks
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HOW?

Legislative framework

• Regional law 2011 of 23/12/2015;
• Decree of Ministry of Employment and social Affairs to allocate resources from the national Fund for Social policies:
  1) Interventions to support families and individuals: development of Public family centers, Funding of 28 Private Family Centers;
  2) Experimentation of Family contact points;
• DGR n. 53/2014
Criteria of evaluation for the alliances

1. Existing of agreements between public and private authorities in the social and business sector. If previous agreements with ULSS it is an additional value;

2. Availability of the staff of the municipality or of an authority belonging to the alliance to participate to a training course of the Veneto Region;

3. Presence in the area of special prices for the families;

4. Competence of a Family policies or work life balance in the municipality;

5. Existing training or education activities (after school, dedicated areas..);

6. Office dedicated to the coordination of the alliance;

7. Local plan including family policies;

8. Consultations on family policies.
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RESULTS

Concrete measures:

4 areas of intervention:

1) Information and communication on services and resources in favour of families with the use of new technologies (smart cities).
2) Development of public private collaboration in the promotion and implementation of policies oriented to work life balance.
3) Harmonization of local planning through the integration of reconciliation policies developed at local level.
4) Piloting and experimenting policy models and tariff systems to promote family wellbeing in a local area.
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RESULTS

• 55 candidatures in the Veneto Region;
• 30 Local Family Alliances with projects in 4 areas of intervention with partners from institutional, public and private sectors;
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RESULTS

• Implementing at local level family standards for the provision of services, goods and facilities including special offers for restaurants, hotels…;
• Promoting costs reductions and policies that favor the welfare of families;
• Monitoring business and school areas in order to identify adequate transport;
• Extra school curricula activities;
• Courses of parenthood;
• Cultural touristic commercial hotel offers audit supporting work life balance for women and families with a dependant person;
• Education new technologies;
• Solidarity networks.
An inclusive system of Community welfare!

Thank you for your attention!

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GENERAL RESULT

European Network of Social Authorities
ELISAN
Veneto
VENETO LAVORO