Balancing family life and work

‘Exploring the possibilities of a European family-friendly label’

A Raise Awareness Meeting in the European Parliament
Balancing family life and work – providing online support for families

May 2013
What we do:

We help people be there for each other – by connecting families with great caregivers and caring companies to help them with their loved ones.
Helping families find help online.

Efficient, easy to use online and offline services, tools and resources
How to find the right one: Transparency works.

Millions of pre-screened in-home providers and care service companies from 16 countries with detailed profiles, references and reviews

The more information a caregiver shares, the more job offers she/he gets from families.
Providing lifelong care for families.

Helping millions of families in 16 countries to address the lifecycle of care from kids and pets to seniors and even housekeeping.
What about companies? We help them, too.

We help organizations to support their employees with caregiving resources so they can thrive in both their careers and their home lives.

When it’s working at home, it’s working at work.
We help employees balance work and life globally.

Helping hundreds of thousands of employees addressing diverse needs: Primary Care, Backup Care, Concierge Services
Thank you for your attention!